

BASWG Meeting Minutes

August 10, 2017

9:00 am – 11:00 am

2nd Floor Council Chambers, Old Town City Hall, Old Town, Maine

Attendees: John Rouleau, Belle Ryder, Jeanne DeTour, Andrea Dickinson, Tracy Drew, Kyle Severance, Shelby Hartin, Rhonda Poirer, Phil Ruck, Rich May, Brian Bernosky. Facilitator: Brenda Zollitsch.

Welcome

John R. welcomed everyone and asked the group to do round-robin introductions.

Report on MS4 Draft Permit Comment Letter and DEP Process

The BASWG submitted formal comments on the first draft of the permit. However, the DEP has issued a second draft of the permit (MCM 3-6). Members of the BASWG were provided with a copy of the formal comment letter. The BASWG is especially interested in a shift from the terminology of “pollutant of concern” to “stormwater issue of significance.” The BASWG permit review workgroup will meet at the Orono Town Hall to discuss potential comments. Brenda Z. will participate by phone. All BASWG members are invited to participate. There will be a call-in option.

Update on Clean Water Rule and Next Steps for MS4s

Brenda Z. provided an update on the rescinding of the 2015 Clean Water Rule. She provided a brief review of the key issues that MS4s may want to consider. The group made the decision that they did not want to put in a joint comment letter, but might make individual MS4 comments.

Permit Year-End Reports

- Brenda Z. has a report outline ready for the PY4 Regional SWMP Report.
- Stenciling and stream clean-up data will be needed from MS4s for the report.
- Cara has provided some of this data in a report on stenciling.
- Stenciling was completed in all 7 municipalities and clean-ups by all MS4s, meeting the compliance requirements.
- Brenda Z. will compile the elements of the report, with assistance in providing information from SEE (including intern Cara Belanger, who coordinated many elements of the E&O work).

Maine Stormwater Conference

The group approved sending Brenda Z. to the stormwater conference in October. She will report back to the group. Brenda and Belle R. will be co-presenting on the topic of the BASWG’s new outreach efforts. Several other members will be in attendance as well.

BASWG Survey Results

Shelby Hartin of Pulse Marketing provided the group with a presentation on the survey findings (see attached). The survey had 238 respondents. 100% completed the entire survey. On average it took

them 4 minutes to complete. 64% of respondents were in the BASWG's target audience (53%) in the 30-44 range. 18% through stormwater was a primary source of water pollution. Combining with other sources of stormwater pollution, this number increases. The survey reached 2,900 people through FB boosts. 238 people responded. 1/5 of the reach was organic.

Changing of the Guard – Vice Chair Position

Brian B. has left the Air National Guard. He must resign as Vice Chair. He will be the security compliance officer at Bangor International Airport. He is sad to be leaving BASWG and praised the group for its resurgence over the last couple of years with its new outreach strategies and engagement. Rich M. is willing to take on the role of Vice Chair until the next election, and perhaps thereafter.

Proposal for Online Interactive Stormwater Trail Map

Brenda Z. shared that the group has submitted an application to the Bangor Savings Bank to fund an interactive trail map to showcase stormwater success stories and BMPs.

Review of Long-term Spending Plan

The BASWG voted to approve the revised "Reserve Fund Spending Plan, which reads:

"The BASWG will hold a reserve fund of up to \$20,000 in funding for emergency purposes, to fund unplanned, non-budgeted expenses that enable the BASWG to achieve its formal mission and goals.

"For any funding in the reserve account about the \$20,000 limit, the BASWG will maintain a list of reserve fund spending priorities. An additional \$5,000 will be held in reserve dedicated for any legal fees that may be incurred by the BASWG over time.

"Surplus funds that are in excess of this \$25,000 limit may be used towards the Spending Priorities List or reduced fees to permittees. In the event that a surplus beyond the \$25,000 cap remains, on January 1st surplus funds may be used to reduce fees to BASWG annual fee paying MS4 members."

BASWG will have an agenda item on this issue each December meeting.

Next Meetings

- The next meeting will be held on September 14, 2017 from 9:00 am – 11:00 am at the Orono Town Office.