



## **BASWG October Meeting**

October 14, 2021

9:00 am - 11:00 am

Via Zoom Link <https://maine.zoom.us/j/86211016310?pwd=NjFMdzdiK2VJLytRUUVKbVBBUHpFQT09>

Meeting ID: 862 1101 6310

Passcode: BASWG

## **AGENDA**

- 9:00 am Welcome, Agenda Review and Introductions - Rich May (10 min)
- 9:10 am DEP/Permit-Related Updates (20 min)
  - BASWG SEMP Report Submitted
  - DEP Updates
- 9:30 am Education and Outreach Updates and Demos - Pulse Marketing (60 min)
  - Review of next permit cycle options and Pulse Proposal
    - Video production
    - Adjustable Weather-based Targeting
    - Pre-roll Video Advertising
    - Website Updates/Content Refresh
    - Social Media Management
    - Graphic Design – Infographics
    - Other
  - Specific Planning for Fall/Winter outreach
  - Science Festival Planning
- 10:30 am Updates:
  - Are plastic bags being provided for pet waste with statewide ban?
  - Vaping – is disposal a pollution issue?



- 10:40 am BASWG Organizational Business (20 min)
- Financial Report (Kyle Drexler)
  - Scheduling November ExComm Meeting to prepare budget proposal
- 11:00 am Meeting Ends